



Market Researcher/Writer

Independent Contractor to be responsible for compiling and maintaining market research reports for our mobile-checkin-anywhere app: iPlannedAhead.com.

Research with an emphasis on US small businesses impacted by new regulations. Reporting to identify those who could benefit most from new technology to meet expanded demands for curbside pickups and mobile check-ins.

Market research, journalism, or data analytics background preferred.

Primary Responsibilities

- Creating and maintaining original reports for iPlannedAhead.com.
- Perform independent research to identify trends by geography or industry.
- Identify and qualify new opportunities for outreach.
- Render research analysis into actionable copy.
- Work with project director to understand project goals.

Required Skills

- Previous experience as a researcher, journalist, analyst or related role.
- Excellent writing, editing and proofreading skills.
- Ability to work remotely and meet deadlines.
- Process and detailed oriented.

Preferred (Not Required)

- Previous experience generating data-driven marketing campaigns.
- Experience with survey or polling platforms.
- Journalism or market research background.

About 2:17 Studios LLC / iPlannedAhead.com

iPlannedAhead.com allows any business to easily offer mobile check-ins or curbside pick-ups. The standalone app is a service of 2:17 Studios LLC—which specializes in cloud-based operations & business management software.

The core of what we do is build user experiences that allow teams to get their jobs done better without getting in their way. Clients range from existing businesses interested in digitizing operations to new ventures looking to leverage technology to reduce operations costs.